



# Me

EXPERIENCE


LIVE YOUR WAY

**BAUSCH : LOMB**

See better. Live better.

[liveyourwaytoday.com](http://liveyourwaytoday.com)





**EXPERIENCE LIFE WITHOUT  
GLASSES AND CONTACT  
LENSES AND ENJOY  
THE MOMENTS THAT  
ARE REALLY WORTH IT.**

## WHAT IS MYOPIA?

Myopia is a common vision defect in which you can see objects near to you clearly, but objects farther away are blurry, for example, a street sign, the monitor in the classroom, or a person's face at the other end of a room.

## WHAT IS HYPEROPIA?

It is a common defect of vision that causes difficulties to see objects located at close distances. Close objects can look blurry, unless you make a constant effort to focus on these objects, which can then cause eye discomfort and tension or headaches.

## REFRACTIVE ERROR AFFECTS JUST OVER HALF OF EUROPEAN ADULTS<sup>1</sup>.

1. Williams KM, Verhoeven VJM, Cumberland P *et al*. Prevalence of refractive error in Europe: the European Eye Epidemiology (E<sup>3</sup>) Consortium. *Eur J Epidemiol*. 2015;30:305-315.

## WHAT IS ASTIGMATISM?

It is a common defect of vision that is usually caused when your cornea is curved more deeply in one direction than another. Both curvatures are not symmetrical. A cornea without astigmatism is spherically shaped, like a basketball. With astigmatism, the cornea curves sharply on one of its meridians, like a rugby ball.

## WHAT IS +ME TREATMENT?



+ME is a laser technique for treating myopia, hyperopia and astigmatism.

With this surgical treatment you can see objects at different distances, where your myopia, hyperopia or astigmatism is all treated in one procedure!





## WHAT ARE THE SYMPTOMS?

### MYOPIA

- Distant objects appear blurred.
- You may squint or partially close your lids in an attempt to see better.
- Getting close to clearly see the television, laptop, etc.

### HYPEROPIA

- At first, it is possible that there are no symptoms or they are very mild, especially when you are young. With age and with medium or high hyperopia, it can be detected with increasing difficulty to read and see the closest objects until finally, even distant objects appear blurred.

### ASTIGMATISM

- Blurred vision at any distance
- Headache
- Eye fatigue



## 3 REASONS FOR CHOOSING *+Me*

- 1 You will feel more freedom to do the things you want to do. Because if you feel better, you can reach your best version.
- 2 You will live all kinds of experiences with more freedom, enjoying life with less limitations or barriers.
- 3 Because your experiences deserve it. Choose +ME and live your way.

Ask your eye care professional if +ME is an option suitable for you.

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Ask your eye care professional if +Me Experience is the solution suitable for you.



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